



LATORNELL
CONSERVATION SYMPOSIUM



2024 SPONSORSHIP

Prospectus

The Future of Conservation is Collaborative

SPONSORSHIP CONTACT: Karen Anderson
karen@allsetinc.com 1-888-274-1364 ext. 103



**2024 Latornell Conservation Symposium
Sponsorship Prospectus**

Tuesday, October 8 – Wednesday, October 9, 2024
Paramount Event Space, Woodbridge, ON

DAY 1: 8:30 a.m. – 6:30 p.m.

DAY 2: 8:30 a.m. – 5:00 p.m.

Sponsorship contact: Karen Anderson,
karen@allsetinc.com 1-888-274-1364, Ext. 103

**NETWORKING WITH EXHIBITORS
FIELD TRIPS - WORKSHOPS - SESSIONS
KEYNOTE LUNCHEON - STUDENT POSTER
COMPETITION - SPACIOUS VENUE
LIGHT BREAKFAST - LUNCH - DRINKS**

And more!

WHY SHOULD YOU SPONSOR AND EXHIBIT AT THE LATORNELL CONSERVATION SYMPOSIUM?

The Latornell Conservation Symposium offers a unique chance to engage with Conservation Authority staff, professionals, researchers, policymakers, and industry experts across the sector. Your presence in the Symposium Exhibit Hall provides an excellent platform to establish connections and foster relationships with key conservation leaders and decision-makers.

This is an invaluable opportunity to showcase the value of your company’s products and services.

SPONSORSHIP LEVELS

Please register by filling out the [online form](#) or by filling out this form and emailing it to Karen Anderson at karen@allsetinc.com.

BENEFITS	PLATINUM (LAKE) \$10,000	GOLD (RIVER) \$7,500	SILVER (STREAM) \$5,000	BRONZE (CREEK) \$2,500
Registration	3	2	1	1
Booth	X	X	X	X
Digital & Social Media Recognition	X	X	X	X
Logo on-screen during Plenary	X	X	X	
Event Table & Signage	X	X		
Newsletter Recognition	X	X		
Verbal Recognition	X			
30-second Video Commercial	X			

À La Carte Sponsorship Opportunities

ITEMS	RECOGNITION	SPONSORSHIP OPPORTUNITIES AVAILABLE	COST
Card Draw	<i>Sponsored by...</i>	1	\$700
Session Sponsors	<i>Sponsored by...</i>	5	\$1,000
Gourmet Popcorn Station – Wednesday Refreshment Break	<i>Sponsored by North-South Environmental Inc.</i>	1 - SOLD	\$1,000
Wellness Space	<i>Sponsored by Beacon Environmental</i>	1 - SOLD 1 - Available	\$1,000
Branded Lanyard	<i>Sponsored by GEI Consultants</i>	1 - SOLD	\$1,200
Webinar Sponsors	<i>Sponsored by...</i>	2	\$1,500
Student Poster Competition	<i>Sponsored by AECOM</i>	1 - SOLD	\$1,500
Bar Sponsor	<i>Your Company Name Signature Drink</i>	1	\$1,500
Welcome Refreshments	<i>Sponsored by...</i>	2	\$2,000
Coat Check	<i>Sponsored by...</i>	2	\$2,000
WIFI	<i>Your Company Name</i>	1	\$2,000
Lunch Sponsors	<i>Sponsored by...</i>	2	\$3,000
A/V Sponsor	<i>Sponsored by...</i>	1	\$3,000
Décor and Tablescape	<i>Sponsored by...</i>	2	\$3,000
Energizing Smoothie Stations	<i>Sponsored by...</i>	2	\$3,500
Gourmet Pizza Station – Tuesday Networking Event	<i>Sponsored by...</i>	1	\$3,500

SPONSORSHIP FORM

Latornell Conservation Symposium

October 8-9, 2024, Paramount Eventspace, Woodbridge, ON L4L 9T2

**NETWORKING WITH EXHIBITORS - FIELD TRIPS - WORKSHOPS - SESSIONS
KEYNOTE LUNCHEON - STUDENT POSTER COMPETITION - SPACIOUS VENUE
LIGHT BREAKFAST - LUNCH - DRINKS - AND MORE!**

Please register by filling out the [online form](#) or by filling out this form and emailing it to Karen Anderson at karen@allsetinc.com.

CONTACT INFORMATION

Name of Organization (as it should appear in all recognition):

Contact Name (for planning purposes):

Email:

Phone:

Address:

City:

Province:

Postal Code:

On-site Contact Name:

Title:

Cell:

Email:

SPONSORSHIP FEE INFORMATION

Platinum (Lake) \$10,000

Gold (River) \$7,500

Silver (Stream) \$5,000

Bronze (Creek) \$2,500

À La Carte Item Name

I cannot attend, but I want to support the 2024 Latornell Conservation Symposium with a gift of

\$

PAYMENT INFORMATION

Fee	
TOTAL PAYMENT	

Cheque payable to Conservation Ontario.

I have read and understand the cancellation policy within the Terms and Conditions.

Please make your cheque payable to Conservation Ontario and mail the registration form and cheque to:

Conservation Ontario
Lauren McPherson
120 Bayview Parkway
Newmarket, ON L3Y 3W3

If you have any questions about payment, please contact Lauren McPherson at lmcperson@conservationontario.ca.

2024 Latornell Exhibitor Information

LOCATION

The Latornell Conservation Symposium is scheduled to take place at the Paramount Eventspace located at 222 Rowntree Dairy Rd, Woodbridge, ON L4L 9T2. For updates on accommodation and group rates, please refer to the Latornell website for the latest information.

SHOW SCHEDULE

Tuesday, October 8:

Exhibitors move-in: 7:00 a.m. - 8:30 a.m.

Exhibit Hall: 8:30 a.m. - 6:30 p.m.

Wednesday, October 9:

Exhibit Hall: 8:30 a.m. - 5:00 p.m.

Exhibitors tear down: 5:00 p.m. - 6:00 p.m.

DAY 1 - TUESDAY, OCTOBER 8, 2024	
8:30 a.m. – 9:30 a.m.	Registration & Networking Exhibit Hall Student Poster Viewing
9:30 a.m. – 9:55 a.m.	Indigenous-led Opening
10:00 a.m. – 11:30 a.m.	Concurrent Sessions (3 Streams / 9 Sessions) <ul style="list-style-type: none"> • PEOPLE: Collaborative Planning (Part 1) • LAND: Indigenous-led and Inclusive Conservation • WATER: Stormwater LIDs
11:30 a.m. – 1:30 p.m.	Keynote Luncheon
2:00 p.m. – 5:00 p.m.	Concurrent Sessions (3 Streams / 9 Sessions) <ul style="list-style-type: none"> • PEOPLE: Indigenous Leadership Panel Discussion • LAND: Workshop • WATER: Workshop
5:00 p.m. – 6:30 p.m.	Social Event with Exhibitors Student Poster Competition & Voting

**This schedule is subject to change without notice.*

DAY 2 - WEDNESDAY, OCTOBER 9, 2024	
7:30 a.m. – 8:30 a.m.	Registration
8:30 a.m. – 10:00 a.m.	Concurrent Sessions (3 Streams / 9 Sessions) <ul style="list-style-type: none"> • PEOPLE: Collaborative Planning (Part 2) • LAND: Collaborative Restoration • WATER: Water Quality Monitoring
10:00 a.m. – 10:30 a.m.	Refreshment & Wellness Break Networking with Exhibitors Student Poster Viewing
10:30 a.m. – 12:00 p.m.	Concurrent Sessions <ul style="list-style-type: none"> • PEOPLE: Pathways to Success • LAND: Cross-agency Collaboration • WATER: Hydrology and Modelling
12:00 p.m. – 1:30 p.m.	Women in Conservation Leaders' Panel Luncheon
1:30 p.m. – 3:00 p.m.	Concurrent Sessions (3 Streams / 9 Sessions) <ul style="list-style-type: none"> • PEOPLE: Indigenous Collaboration • LAND: Funding Models and Leveraging Relationships • WATER: Climate Change
3:00 p.m. – 3:30 p.m.	Refreshment & Wellness Break Networking with Exhibitors Student Poster Viewing
3:30 p.m. – 5:00 p.m.	Concurrent Sessions (3 Streams / 9 Sessions) <ul style="list-style-type: none"> • PEOPLE: Conservation Partnerships • LAND: Emerging Technologies • WATER: Source Water Protection

**This schedule is subject to change without notice.*

BOOTH INFORMATION

- Booth selection is on a first-come, first-served allocation based on the date the sponsorship reservation is received.
- All booths are 8' deep by 10' wide with an 8' high back wall, stepping down to 3' high sidewalls.
- Each booth has one 6 ft table, two chairs, and an electrical outlet.
- Sponsorship Levels indicate the number of Registrations an Exhibitor will receive.
- Name tags are provided for all exhibit representatives (maximum four per booth).
- Your company name and description, logo, and booth number will be listed on the Latornell website.
- Security will be available for the Symposium.

TERMS AND CONDITIONS

1. Potential sponsors who are aligned with the goals of the Latornell Conservation Symposium will be considered for a 2024 sponsorship opportunity. The Latornell Symposium Steering Committee reserves the right to reject any sponsorship application.
2. Sponsors are asked to provide their company logo and other details as required (such as correct use of sponsor's name, trademarks, etc.) within 10 days of confirmation of their sponsorship.
3. Payment for sponsorship is due within 30 days from the invoice date.
4. Cheques should be made payable to **Conservation Ontario** and sent to:
Conservation Ontario
Attn: Lauren McPherson
120 Bayview Parkway
Newmarket, ON L3Y 3W3
5. Sponsorship of the Latornell Conservation Symposium does not include registration fees unless expressly stated in the sponsorship opportunity details.
6. Sponsors may not sublet, assign, or apportion any part of the item(s) sponsored, represent, advertise, or distribute literature or materials for the products or services of any other firm or organization except if approved in writing by the Latornell Symposium Steering Committee.
7. The Latornell Symposium Steering Committee will not be liable for damage or loss to a sponsor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
8. The sponsoring organization is responsible for obtaining insurance related to their participation as an exhibitor. All exhibitor property on location at Paramount Eventspace shall be at the sole risk of the exhibiting organization.
9. Should the venue, location and/or floor plan change, the exhibitor will be assigned an alternate booth space according to their confirmation date.
10. Sponsorship of the Latornell Conservation Symposium does not include a position on the Steering Committee.

SPONSORSHIP CANCELLATION

In the event of cancellation by the sponsor, a refund will be provided, less the following administration fees:

Until July 31: 10% administration fee

Until September 15: 30% administration fee

Refunds will not be issued for cancellations received after September 15.

Please note that the marketing of the sponsorship ceases on the date of the cancellation. To request a **refund, please contact Karen Anderson at karen@allsetinc.com.**

CONTACTS

A full refund will be issued if the 2024 Latornell Conservation Symposium is cancelled.

EVENT CANCELLATION

Sponsorship: Karen Anderson, karen@allsetinc.com, 1-888-274-1364 Ext. 103

General Inquiries: Nekeisha Mohammed, nmohammed@conservationontario.ca, 905-251-1217

For more information about the 2024 Latornell Conservation Symposium sponsorship opportunities, please visit latornell.ca/2024-symposium/sponsorship-prospectus.

Thank you for supporting the Latornell Conservation Symposium!